

City Airline Wins 2009 TRIP Award

Gothenburg-based airline City Airline today won the prestigious title “Årets uppstickare” (“Trailblazer of the Year”) in the TRIP Award competition, 2009.

The jury's grounds: This year's Trailblazer is a company that has followed its own pathway and purposefully expanded at its own pace. The company today is an innovator in its field and is starting to progress from its regional base into new markets. The Trailblazer is clear evidence that a small regional actor, given its unique characteristics, can grow in a limited market. The company has in this way literally contributed to enabling a complete industry to fly.

“We are delighted to be awarded the TRIP award for ‘Trailblazer of the Year’. We have developed our range for many years now: we have established attractive business destinations and, most recently, seven new routes to southern Europe. It’s a great pleasure to be awarded this recognition,” says Jimmie Bergqvist, managing director at City Airline.



Camilla Jonsson, sales manager at City Airline, receives the award for “Trailblazer of the Year”.

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The TRIP Awards are annual prizes awarded by the travel and tourist industry to successful and proficient entrepreneurs. The winners were announced today at the “Svenska Rese- och Turistgalan” (“Swedish Travel and Tourist Gala”).

City Airline flies both business and leisure travellers non-stop from Göteborg to 19 destinations. The airline has grown strongly during 2009 and plans to double its operations during 2010, with seven new routes to southern Europe.

“The award has come at a particularly suitable time for us, since it shows that we are on the right path. We plan to double our operations during 2010 and offer seven new destinations in Europe: Palma, Alicante, Rome, Barcelona, Milan, Malaga och Athens,” says Jimmie Bergqvist.

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City Airline flies business and leisure travellers non-stop from Göteborg Landvetter Airport to their destination. City Airline aims to create more rapid, simpler and better connections for both domestic and international flights. The company vision is to provide through controlled growth the market in western Sweden with direct flights from Göteborg Landvetter Airport. City Airline was founded in 2000 and has its head offices in Göteborg. The company is owned by Investment AB Janus, and has a fleet of seven aeroplanes.

City Airline's destinations are: Manchester, Birmingham, Lyon, Prague, Helsinki, Zürich, Tallinn, Luleå, Sundsvall, Nice, Åre/Östersund, Visby, Palma, Alicante, Rome, Barcelona, Milan, Malaga, and Athens.